Navigating the EU Data Act: Key Obligations and a Spotlight on Switching Rights

Regulation (EU) 2023/2854 (the Data Act) entered into force across the EU on 12 September 2025. It forms a key part of the EU's broader data strategy and establishes a comprehensive framework for how data is accessed, used, and shared across connected products, digital services, and data processing services, including cloud and edge computing services. It applies to a wide range of businesses, such as connected product manufacturers, software as a service (SaaS), and infrastructure service providers, as well as third-party data recipients and public bodies. Read the full alert **here**.